

Engaging wāhine as critical farming partners

Is your whenua Māori involved in sheep and beef farming?

Would you like to better understand how your whānau, trust or incorporation farm is run?

Do you want the skills and confidence to contribute more effectively to the business?

Do you want to be in a supportive environment with other like-minded wāhine?

Nau mai! Haere mai!



Wāhine Māia Wāhine Whenua (UYFB)

engages wāhine as critical farming partners through building business knowledge, skills and confidence.

Three high-quality full-day workshops are delivered by industry experts along with a graduation ceremony over 4 months in a relaxed and supportive environment. You'll explore:

- how you can add value as a more engaged critical farming partner
- business planning to improve farm performance
- the drivers and language of your farming business
- how to measure farm performance and potential
- how to find and assess the financial information you want.

Returning to your business with fresh eyes, you will be able to participate more fully in decision making and communicate strongly to help create positive change.

The Red Meat Profit Partnership (RMPP) is a collaboration between the Red Meat Sector and Government through the Primary Growth Partnership programme. Its objective is to drive sustainable productivity improvements in the sheep and beef sector to deliver higher on-farm profitability.

2017 Dates & Regions

May start	
Waikato	11 May, 8 June, 6 July, 3 Aug
Whakatane	24 May, 21 June, 19 July, 16 Aug
Aug/Sept start	
New Plymouth	30 Aug, 28 Sept, 26 Oct, 23 Nov
Whanganui	14 Sept, 12 Oct, 9 Nov, 7 Dec

Registration

To register go to www.awdt.org.nz/programmes/uyfb-wahine-maia-wahine-whenua/.

Each programme is limited to 16 participants.

For more information [email anna@awdt.org.nz](mailto:anna@awdt.org.nz) or phone 06 377 4560.

Your commitment

You need to commit to all 4 modules being 3 days (8.45am-5pm) and an evening graduation ceremony. There will be homework to complete between modules.



From our Patron - Nā to mātou Kairangi

“Nau mai haere mai wāhine mā. AWDT looks forward to bringing clarity and better understanding as we all seek to better grasp the businesses we own, administer or govern.”

- Mavis Mullins, AWDT patron.



Optional on-going regional support

UYFB graduates have formed regional groups around New Zealand to connect with and support women in their own areas. These groups remain connected to AWDT which in turn provides on-going support, development and further facilitates national networks.

From the 2016 graduates

“I now I have a much better understanding of farming and am excited to use what I have learnt. I have an action plan and a huge list of things to do.”

“I have enjoyed every part of the programme and am sharing this with my family – this is not for me but for them. I am excited by the new changes we are about to make.”

“I especially valued the knowledge to run our business better. I have wanted to participate but didn't quite know where to get the right help.”

“I found out how much I already knew and then extended my knowledge base even further. I enjoyed meeting other women in the region from a number of different trusts as well as hearing from farming women and what challenges they face.”

“My husband works very hard on our farm and I believe with this new extra knowledge that I have gained from this course we can make better business decisions.”

“Being together with other like-minded women and meeting highly-successful tutors who have a wealth of knowledge to share was great. Knowing there are other women farming and we can share our remedies and learn from each other also made me feel good.”

“Networking with other Māori women in the agri business sector was invaluable. The opportunity to do a “health status check” on where our business is at was very useful.”

“Not all farm units were being measured or analysed in ways that provided meaningful metrics for performance. Through the programme, it became apparent that we needed to find industry metrics for all our business units to create realistic measures and goals to place within the framework of our whole business plan.”

“Simply loved every minute.”