

Understanding Your Farming Business (UYFB)

Engaging women as critical farming partners

Are you involved in a sheep and beef farming business?
Would you like a greater understanding of what drives your farming business?
Do you want the skills and confidence to participate more in your business?

Three high-quality full-day workshops are delivered by industry experts along with a graduation ceremony over 4 months in a relaxed and supportive environment. You'll explore:

- how you can add value as a more engaged critical farming partner
- business planning to improve farm performance the drivers and language of your farming business
- how to measure farm performance and potential
- how to find and assess the financial information you want.

Returning to your business with fresh eyes, you will be able to participate more fully in decision making and communicate strongly to help create positive change.

2017 Dates & Regions

Feb/March start	
Wairoa	8 Feb, 8 Mar, 5 Apr, 3 May
Waipukurau	9 Feb, 9 Mar, 6 Apr, 4 May
Timaru	15 Feb, 15 Mar, 12 Apr, 10 May
Methven	16 Feb, 16 Mar, 13 Apr, 11 May
National Park	22 Feb, 22 Mar, 19 Apr, 17 May
Taihape	23 Feb, 23 Mar, 20 Apr, 18 May
Kurow	1 Mar, 29 Mar, 26 Apr, 24 May
Middlemarch	2 Mar, 30 Mar, 27 Apr, 25 May
May start	
Lumsden	3 May, 31 May, 28 June, 26 July
Invercargill	4 May, 1 June, 29 June, 27 July
Te Akau	10 May, 7 June, 5 July, 2 Aug
Waikouaiti	17 May, 14 June, 12 July, 9 Aug
Milton	18 May, 15 June, 13 July, 10 Aug
Hunterville	25 May, 22 June, 20 July, 17 Aug
Aug/Sept start	
Upper Moutere	23 Aug, 20 Sept, 18 Oct, 15 Nov
Blenheim	24 Aug, 21 Sept, 19 Oct, 16 Nov
Taumarunui	30 Aug, 27 Sept, 25 Oct, 22 Nov
Darfield	6 Sept, 4 Oct, 1 Nov, 29 Nov
Rangiora	7 Sept, 5 Oct, 2 Nov, 30 Nov
Waverley	13 Sept, 11 Oct, 8 Nov, 6 Dec

Registration

To register go to www.awdt.org.nz/programmes/understanding-your-farming-business/.

Each programme is limited to 16 participants.

For more information email anna@awdt.org.nz or phone 06 377 4560.

Your commitment

You need to commit to all 4 modules being 3 days (8.45am-5pm) and an evening graduation ceremony. There will be homework to complete between modules.



The Red Meat Profit Partnership (RMPP) is a collaboration between the Red Meat Sector and Government through the Primary Growth Partnership programme. Its objective is to drive sustainable productivity improvements in the sheep and beef sector to deliver higher on-farm profitability.



Optional on-going regional support

UYFB graduates have formed regional groups around New Zealand to connect with and support women in their own areas. These groups remain connected to AWDT which in turn provides on-going support, development and further facilitates national networks.

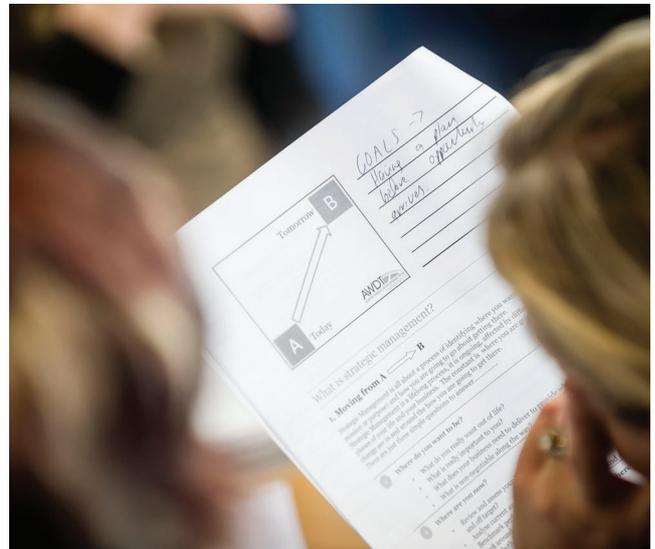
From UYFB graduates

“The change in our farming business has been huge because now it’s the two of us, before it was just my partner in his head and me following along. It has been life changing.”

“All farming partners need to do something like this - men and women. We don’t know what we don’t know!”

“UYFB has made me feel equal with anyone in any situation and able to talk with anyone.”

“I haven’t had farming business training previously. This course was enlightening, challenging, empowering, exciting and has had a significant impact.”



“I now not only feel, but believe that my contributions are not only needed but are crucial to our farming success. I am a Critical Farming Partner.”



“It has been the most worthwhile thing I have done in many years. I am thrilled that my husband is as excited as I am about the new knowledge I have gained.”

“I realise that I was isolated before and now I know there’s a whole group of women in this country who are keen and interested to strive for better.”

“It’s created new discussions - where do we want to get to? Why didn’t we get there? What do we need to do differently next time; what are our 10-15 year goals?”