

Understanding Your Farming Business (UYFB)

Engaging women as critical farming partners



Would you like to better understand what drives your sheep and beef farm?

Do you want the skills and confidence to participate more fully in your business?

UYFB equips and supports women involved in sheep and beef farming to lift business performance. Whether you're farming with others or on your own, you'll gain the knowledge, skills and confidence needed to help create a positive financial future.

Returning to your business with fresh eyes, you'll be equipped to play a greater part in decision making and communicate strongly with family members, financial advisors and rural professionals.

Our expert facilitators provide personalised learning in a trusted, supportive environment.

You'll learn:

how to measure farm performance and potential

how to add value as a more engaged critical farming partner

business planning to improve farm performance

the drivers and language of your farming business

how to find and assess financial information.

REGISTER FOR 2018 NOW

In 2018, UYFB will be held in 32 regions throughout New Zealand, from Kaitaia to Invercargill. Each programme is held over four months – three full days plus an evening graduation ceremony, with inter module homework. UYFB is funded by the Red Meat Profit Partnership so there is no cost to participants.

Each programme is limited to 16 women, so register your place **now!**

www.awdt.org.nz/programmes/understanding-your-farming-business

After the programme become part of our Critical Farming Partners network, offering connections, on-going development and support.

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“The course gave me no-end of confidence and some totally new skills. I've realised how crucial I am to the success of our business.”

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Red Meat Profit Partnership (RMPP) is a Primary Growth Partnership programme that is working to help the red meat sector increase productivity and profitability. RMPP works along side AWDT to deliver the programme throughout New Zealand.



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Agri-Women's Development Trust (AWDT)