

Wāhine Māia, Wāhine Whenua (WMWW)

Understanding Your Farming Business

Engaging wāhine as critical farming partners

Would you like to better understand what drives your whānau, trust or incorporation's farm?
Do you want the skills and confidence to participate more fully in the business?

WMWW equips and supports wāhine involved in sheep and beef farming to lift business performance. Whether you're farming with others or on your own, you'll gain the knowledge, skills and confidence needed to help create a positive financial future.

Returning to your business with fresh eyes, you'll be equipped to play a greater part in decision making and communicate strongly with farming partner, whānau, financial advisors and rural professionals.

REGISTER FOR 2018 NOW

In 2018, UYFB and WMWW will be held in 32 regions throughout New Zealand, from Kaitaia to Invercargill. Each programme is held over four months – three full days plus an evening graduation ceremony, with inter module homework. UYFB and WMWW are funded by the Red Meat Profit Partnership so there is no cost to participants. Each programme is limited to 16 women, so register your place **now!**

www.awdt.org.nz/programmes/uyfb-wahine-maia-wahine-whenua

After the programme become part of our Critical Farming Partners network, offering connections, on-going development and support.

Our expert facilitators provide personalised learning in a trusted, supportive environment.

You'll learn:

- how to measure farm performance and potential
- how to add value as a more engaged critical farming partner
- business planning to improve farm performance
- the drivers and language of your farming business
- how to find and assess financial information.

“

“I have enjoyed every part of the programme and am sharing this with my family - this is not for me but for them. I am excited by the new changes we are about to make.”

”



Red Meat Profit Partnership (RMPP) is a Primary Growth Partnership programme that is working to help the red meat sector increase productivity and profitability. RMPP works along side AWDT to deliver the programme throughout New Zealand.



awdt.org.nz

 Agri-Women's Development Trust (AWDT)