



Wāhine Māia, Wāhine Whenua

Engaging wāhine as critical farming partners

Would you like to better understand what drives your whānau, trust or incorporation's farm?

Do you want the skills and confidence to participate more fully in the business?

Wāhine Māia Wāhine Whenua (WMWW) equips and supports wāhine involved in sheep and beef farming to lift business performance. Whether you're a farm trustee, involved in management or running a farm, you'll gain the knowledge, skills and confidence needed to help create a positive financial future.

Returning to your business with fresh eyes, you'll be equipped to play a greater part in decision making and communicate strongly with farming partners, whānau, financial advisors and rural professionals.

“

Our wāhine aspiration for the whenua is to see that it sustains our people like as it used to and that we as women help to sustain our whenua.

”

Poto Davies, Wāhine Māia Wāhine Whenua graduate
Trustee Ngāti Koroki Kahukura

Our expert facilitators provide personalised learning in a trusted, supportive environment.

You'll learn:

- how to measure farm performance and potential
- how to add value as a more engaged critical farming partner
- business planning to improve farm performance
- the drivers and language of your farming business
- how to find and assess financial information.

Each programme is held over four months – three full days plus an evening graduation ceremony, with inter-module homework.

WMWW is funded by the Red Meat Profit Partnership (RMPP) so there is no cost to participants. Each programme is limited to 16.

For more information please:

Email contact@awdt.org.nz

Phone **06 375 8180**

or go to www.awdt.org.nz/programmes/wmww



Red Meat Profit Partnership (RMPP) is a Primary Growth Partnership programme that is working to help the red meat sector increase productivity and profitability. RMPP works along side AWDT to deliver the programme throughout New Zealand.



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Agri-Women's Development Trust (AWDT)