



## Wāhine Māia, Wāhine Whenua

### Engaging wāhine as critical farming partners

Would you like to better understand what drives your whānau, trust or incorporation's farm?

Do you want the skills and confidence to participate more fully in the business?

Nau mai, haere mai! Wāhine Māia, Wāhine Whenua (WMWW) equips and supports wāhine involved in sheep and beef farming to lift business performance. Whether you're a farm trustee, involved in management or running a farm, you'll gain the knowledge, skills and confidence needed to help create a positive future.

Returning to your business with fresh eyes, you'll be equipped to play a greater part in decision making and communicate strongly with farming partners, whānau, financial advisors and rural professionals.

### You'll learn:

- how to measure farm performance and potential
- how to add value as an engaged critical farming partner
- business planning to improve farm performance
- the drivers and language of your farming business
- how to find and assess financial information.

Our expert facilitators provide personalised learning in a trusted, supportive environment.

### 2019 locations & dates

|              |                                |
|--------------|--------------------------------|
| Gisborne     | 27 Feb, 27 Mar, 23 Apr, 22 May |
| Kaikohe      | 21 Feb, 21 Mar, 18 Apr, 16 May |
| Opotiki      | 29 May, 26 Jun, 24 Jul, 21 Aug |
| Christchurch | 5 Jun, 3 Jul, 31 Jul, 28 Aug   |
| Wellington   | 21 Aug, 18 Sep, 16 Oct, 13 Nov |

“ Our wāhine aspiration for the whenua is to see that it sustains our people like as it used to and that we as women help to sustain our whenua. ”

Poto Davies, Wāhine Māia Wāhine Whenua graduate  
Trustee Ngāti Koroki Kahukura

### Register now for 2019

In 2019, Wāhine Māia, Wāhine Whenua will be held in five regions throughout New Zealand. Each programme is held over four months – three full days plus an evening graduation ceremony, with some inter module homework.

WMWW is fully funded by the Red Meat Profit Partnership (RMPP) so there is no cost to participants.

Each programme is limited to 16 women, so register your place now at [www.awdt.org.nz/wmww](http://www.awdt.org.nz/wmww)

Email [contact@awdt.org.nz](mailto:contact@awdt.org.nz)

Phone 06 375 8180

Red Meat Profit Partnership (RMPP) is a Primary Growth Partnership programme that is working to help the red meat sector increase productivity and profitability. RMPP works alongside AWDT to deliver the programme throughout New Zealand.