

Understanding Your Farming Business (UYFB)

Engaging women as critical farming partners

Would you like to better understand what drives your farming business?

Do you want the skills and confidence to participate more fully in your business?

UYFB equips and supports women involved in red meat farming to lift business performance. Whether you're farming with others or on your own, you'll gain the knowledge, skills and confidence needed to help create a positive future.

Returning to your business with fresh eyes, you'll be equipped to play a greater part in decision making and communicate strongly with family members, financial advisors and rural professionals.



You'll learn:

- how to measure farm performance and potential
- how to add value as an engaged critical farming partner
- business planning to improve farm performance
- the drivers and language of your farming business
- how to find and assess financial information.

Our expert facilitators provide personalised learning in a trusted, supportive environment.

“ UYFB reinforced my ability to contribute at a strategic level. It invigorated me to be more involved and to see the impact of my involvement in the business.

It was inspiring and uplifting to be with other women who are passionate about the industry and sharing ideas with them. It was reassuring to know others were in the same situation as me, facing similar challenges.

Ally Avery, Marlborough Farmer

Register now for 2020

In 2020, UYFB will be held in 35 regions throughout New Zealand. Each programme is held over four months – three modules plus an evening graduation ceremony, with some inter module homework.

UYFB is fully funded by the Red Meat Profit Partnership (RMPP) so there is no cost to participants.

Each programme is limited to 16 women, so register your place now at www.awdt.org.nz/uyfb

Email contact@awdt.org.nz
Phone 06 375 8180

Red Meat Profit Partnership (RMPP) is a Primary Growth Partnership programme that is working to help the red meat sector increase productivity and profitability. RMPP works alongside AWDT to deliver this programme throughout New Zealand.