

Understanding Your Farming Business (UYFB)

Engaging women as critical farming partners

There's a place for you in your farming business. A place where you feel confident, where your passion inspires you to learn and your voice matters. Let's find it.

Understanding Your Farming Business equips women in the sheep, beef and dairy sectors with the skills and confidence to fully participate in their farming business.

Whether you're farming with others or on your own, you'll learn what drives your farming business and develop the confidence to step-in to decision making and communicate clearly.



What to expect from UYFB

- Learn how to measure farm performance and finances.
- Recognise parts of the business that match your passions & skills – opportunities for you to be a more engaged critical farming partner.
- Connect with like-minded local farming women.
- Guidance from expert facilitators who build a trusting & supportive group environment.
- Learn to speak 'the language' of your farming business and communicate clearly with family, your farming team, bankers and advisors.

“ UYFB reinforced my ability to contribute at a strategic level. It invigorated me to be more involved and to see the impact of my involvement in the business.

It was inspiring and uplifting to be with other women who are passionate about the industry and sharing ideas with them. It was reassuring to know others were in the same situation as me, facing similar challenges. ”

Ally Avery, Marlborough Farmer

Register now for 2020

- UYFB programmes are delivered over three months, across three full-day, face-to-face modules.
- Each programme is limited to 16 women.
- Learn more and register at www.awdt.org.nz/uyfb.

Location	Mod 1	Mod 2	Mod 3
Feilding, Manawatu	16 Sep	21 Oct	11 Nov
Pahiatua, Tararua	17 Sep	22 Oct	12 Nov
Maramarua, Waikato	17 Sep	22 Oct	12 Nov
Darfield, Selwyn	23 Sep	28 Oct	18 Nov
Geraldine, Timaru	24 Sep	29 Oct	19 Nov
Napier, Hawke's Bay	23 Sep	28 Oct	18 Nov
Waipawa, Central Hawke's Bay	24 Sep	29 Oct	19 Nov
Milton, Clutha	14 Oct	4 Nov	25 Nov
Winton, Southland	15 Oct	5 Nov	26 Nov
Cheviot, Hurunui	14 Oct	4 Nov	25 Nov
Culverden, Hurunui	15 Oct	5 Nov	26 Nov

The Red Meat Profit Partnership (RMPP) is a Primary Growth Partnership programme working to increase productivity & profitability in the sector. RMPP works alongside AWDT to deliver UYFB.

UYFB 2020 is fully funded by the Red Meat Profit Partnership (RMPP) – there's no cost to you.