

Understanding Your Farming Business (UYFB)

Engaging women as critical farming partners

AWDT
Agri-Women's Development Trust
Supported growth

RED MEAT PROFIT PARTNERSHIP



There's a place for you in your farming business. A place where you feel confident, where your passion inspires you to learn and your voice matters. Let's find it.

Understanding Your Farming Business equips women in the sheep, beef and dairy sectors with the skills and confidence to fully participate in their farming business.

Whether you're farming with others or on your own, you'll learn what drives your farming business and develop the confidence to step-in to decision making and communicate clearly.

What to expect from UYFB

- Learn how to measure farm performance and finances
- Recognise parts of the business that match your passions & skills – opportunities for you to be a more engaged critical farming partner
- Guidance from expert facilitators who build a trusting & supportive group environment
- Learn to speak 'the language' of your farming business and communicate clearly with family, your farming team, bankers and advisors.



UYFB 2021 is heavily subsidised by the Red Meat Profit Partnership (RMPP).

Face-to-face programmes

Location	Module 1 (face-to-face)	Module 2 (online, 2 zoom calls)	Module 3 + Graduation (face-to-face)
Matamata	3 Feb	24 Feb, 10 Mar	24 Mar
Te Kuiti	4 Feb	25 Feb, 11 Mar	25 Mar
Ashburton	3 Feb	24 Feb, 10 Mar	24 Mar
Amberley	4 Feb	25 Feb, 11 Mar	25 Mar

UYFB Online programmes (two zoom calls per module, 7pm – 8.30pm)

Online	Module 1	Module 2	Module 3
Online 1	9, 15 Feb	1, 8 Mar	22, 29 Mar
Online 2	9, 15 Feb	1, 8 Mar	22, 29 Mar

“ UYFB reinforced my ability to contribute at a strategic level. It invigorated me to be more involved and to see the impact of my involvement in the business.

It was inspiring and uplifting to be with other women who are passionate about the industry and sharing ideas with them. It was reassuring to know others were in the same situation as me, facing similar challenges.

Ally Avery, Marlborough Farmer ”

Register now for 2021

- Programmes take place in February-March 2021 across two structures:
- **Face-to-face programmes:** two face-to-face modules (+ graduation) and one online module. Programme cost \$295 + GST (tax deductible)
- **UYFB online:** a series of zoom calls (7pm – 8:30pm) covering all three modules. Programme cost \$195 + GST
- Each programme is limited to 16 women and registration is essential
- Learn more and register at www.awdt.org.nz/uyfb.

awdt.org.nz



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