

Wāhine Māia, Wāhine Whenua

Engaging wāhine as critical farming partners

Would you like to better understand what drives your whānau, trust or incorporation's farm?

Do you want the skills and confidence to participate more fully in the business?

Nau mai, haere mai! Wāhine Māia, Wāhine Whenua (WMWW) equips and supports wāhine involved in farming to lift business performance. Whether you're a farm trustee, involved in management or running a farm, you'll gain the knowledge, skills and confidence needed to help create a positive future.

Returning to your business with fresh eyes, you'll be equipped to play a greater part in decision making and communicate strongly with farming partners, whānau, financial advisors and rural professionals.

You'll learn:

- how to measure farm performance and potential
- how to add value as an engaged critical farming partner
- business planning to improve farm performance
- the drivers and language of your farming business
- how to find and assess financial information.

Our expert facilitators provide personalised learning in a trusted and supportive environment.

Wāhine Māia, Wāhine Whenua Wānanga

Start date: Friday **19th March 2021**, Powhiri 8.30am. This is a three-day Wānanga which will conclude with a graduation ceremony and hākari on Sunday **21st March 2021** at 1pm.

“ The content, presenters and wāhine Māori network help you to understand your role and how to add value in your whānau, hapu, iwi, or business when it comes to Māori land ”

Wāhine Māia Wāhine Whenua graduate

Register now for 2020

In 2021, Wāhine Māia, Wāhine Whenua Wānanga will be held at the Oromāhoe Marae, Northland. The programme is run over an extended weekend (19th - 21st of March) including graduation at 1pm on Sunday.

41 Porotu Road, Oromāhoe, Kaikohe, Northland, 0472.

WMWW is fully funded by the Red Meat Profit Partnership (RMPP) so there is no cost to participants.

Each programme is limited to 20 women, so register your place now at www.awdt.org.nz/wmww

Email contact@awdt.org.nz

Phone 06 370 2568

Red Meat Profit Partnership (RMPP) is a Primary Growth Partnership programme that is working to help the red meat sector increase productivity and profitability. RMPP works alongside AWDT to deliver this programme throughout New Zealand.