

# Generation Change

*Young women. Bringing purpose to food and fibre.*

We can't build the primary sector of the future with old ideas. Instead, we need innovators and visionaries. We need collaborators, scientists and storytellers. We need land guardians.

But we get it. As a young woman in tertiary study or training, you're standing in front of many pathways to impact. Finding the first step to meaningful work can be hard.

That's why the Agri-Women's Development Trust is running Generation Change. It's about you bringing your true self to the sector - finding your pathway by clearly knowing your values, strengths and purpose.

It's about answering the hard questions that matter. What do you stand for? What does impact mean to you? What's step one?

You'll walk forward with the first draft of your career roadmap - supported by your peers, inspiring role-models and one progressive food and fibre leader as a mentor.

On your journey to positive impact in the primary sector, Generation Change is your first step.

## At Generation Change:

- **Reflect** – Connect with your personal values, strengths and purpose.
- **Plan** – Describe what meaningful work feels like to you and design an action plan to realise it.
- **Inspire** – Learn about positive impact in our changing world from food and fibre leaders.
- **Connect** – Cultivate your network of primary sector people and connect with your mentor.

## Programme Details

- A one-day workshop and support community preparing young women for a life of meaningful work and impact in the primary sector.
- Participants should have agri-food career ambitions and currently be in tertiary study or training, on or off-farm.
- \$50.00 (incl GST), lunch and refreshments included.
- Places are limited to 100, register before Wednesday 15 September 2021.



AWDT alumni  
(from top)  
Amelia Wood,  
Carla Muller,  
Heather Gee-Taylor,  
Cheyenne Wilson

**Christchurch  
Town Hall,  
Wednesday  
29 September,  
10am – 7pm**

**Register at  
awdt.org.nz**

Thanks to  
support from:

**AGMARDT**

FUTURE SHAPERS

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