



# Wāhine o te Whenua

## Leadership programme

June - November 2024

# Information Pack

**Te toto o te tangata he kai**  
**Te oranga o te tangata, he whenua, he oneone.**  
**While food provides the blood in our veins, our**  
**health is drawn from the land and soils.**

The purpose of this programme is to build awareness of the leadership opportunities available for wāhine Māori in the food and fibre sector and rural communities by empowering, equipping and supporting them to lead influential roles.

To strengthen all dimensions of hauora (wellbeing) from the whenua (land, roots) to taha whānau (family and social), taha tinana (physical), taha hinengaro (mental and emotional), and taha wairua (spiritual).

This programme will focus on activities related to te whenua (the land), te taiao (the environment), and te hauora (health and wellbeing).

Wāhine will be encouraged and supported to:

- Lead and influence positive change within themselves, their communities and areas of interest
- Identify and pursue new opportunities and career growth across the food and fibre sector
- Prepare for change by understanding their own purpose, values, goals and strengths



# Programme structure

The programme will consist of 4 kete over a 6 month period:

## Kete Tuatahi

2 Wānanga - New Plymouth and Lower Hutt

Noho Marae 1 – Muru Raupatu Marae, New Plymouth

**Friday 2 - Sunday 4 August 2024**

Noho Marae 2 - Wainuiomata Marae, Wellington

**Thursday 7 November 2024**

## Kete Tuarua

Individual coaching sessions booked with wāhine and coach

## Kete Tuatoru

5x online group evening sessions with wāhine Māori leaders

**Tuesday 25 Jun 7:00 - 8:30pm**

**Tuesday 3 Sep 7:00 - 8:30pm**

**Tuesday 1 Oct 7:00 - 8:30pm**

**Tuesday 29 Oct 8:00 - 8:30pm**

**Tuesday 26 Nov 7:00 - 8:30pm**

## Kete Tuawhā

Graduation event -  
Wainuiomata Marae,  
Wellington

**Friday 8 November 2024**



# Programme outline

**This programme is led by wāhine incorporating mātauranga Māori principles, values and experiences. We will dive deep into wāhine Māori leadership development in Aotearoa.**

Wāhine o te Whenua is based upon four pou:

- Tūpuna-tanga – Connecting into our foundations
- Wahinetanga – Discovering our unique essence
- Kotahitanga – Unity and partnerships
- Rangatiratanga – Leadership of self and others

In this programme, we will cover:

## 1. Understanding yourself

- He wāhine Māori koe, understand the origins of your wāhinetanga
- He wāhine Māori ahurei koe, identifying your unique strengths and potential
- How understanding your past can provide insights to your future and what holds you back

## 2. Strengthening your leadership – current and aspirational

- De-mystifying leadership - leadership starts with self!
- Building confidence and courage to step in and step up to new leadership roles
- Different wāhine Māori leadership styles
- How to lead with purpose, presence, impact and ngākau Māori

## 3. Communicating with influence

- Understanding your personal communication style
- How to have better conversations and lean into the tricky ones

## 4. Individual coaching

- Coaching and peer support that supports individual leadership growth

## 5. Online Wāhine Māori leadership sessions

- Connecting and engaging with Māori wāhine leaders in the food & fibre sector

# Programme Team

We have a great team leading this programme! We'll learn from wāhine leaders, subject matter experts, facilitators and coaches with skills and experience across a broad range of disciplines within Te Ao Māori and Te Ao Huri Huri – the changing world. The Lead Facilitator is Maraea Herbert-Pickering and supporting the team are AWDT Trustees Poto Davis and Anne-Marie Broughton. Specialists have been engaged to deliver specific workshops and coaching as part of the programme. A key element of wānanga two is The Wall Walk, a workshop to raise the collective awareness of key events in the history of Aotearoa New Zealand led by Doctor Simone Bull – see [www.thewallwalk.co.nz](http://www.thewallwalk.co.nz). In this workshop, we'll be joined by AWDT trustees, management and alumni.



## Maraea Herbert Pickering – Lead Facilitator

Te Aupouri and Te Rarawa

Maraea has over 24 years of experience in teaching, including in kura Māori, mainstream, bilingual education, adult literacy, and history in English and Te Reo Māori. She has also worked in environmental preservation and has a passion for encouraging growth for wāhine and whānau on their whenua, papakāinga, and in their mahi. She strongly believes that trusted relationships and communication are essential components of any entity. Currently, she serves as the chair on one of the three marae in Pawarenga and is actively involved in developing strategies for hapu development in her area.

# Programme Team



## **Poto Davies – AWDT Trustee & Facilitator**

Poto is descended from the Tainui waka and affiliates to Waikato Tainui, Ngāti Koroki Kahukura and Ngāti Pukenga. Poto is a Trustee for AWDT, chair of Maungatautari marae and holds several chair and committee memberships for various environmental forums in the central Waikato basin. She also enjoys the experience and diversity of being an RMA Hearings Commissioner.



## **Anne-Marie Broughton – AWDT Trustee & Facilitator**

Ngaa Rauru Kiitahi, Te Atihau Nui Ā Pāpārangi, Ngati Rangī, Ngāti Ruanui, Ngā Ruahine, Ngāpuhi

Anne-Marie comes with a diverse range of experiences in the food and fibre sector and across Māori communities. She has worked with farmers and rural professionals in her role as a Land Development Consultant and has led iwi organisations, business start-ups and new product development projects. She currently holds directorships, trustee and advisory roles in Māori farming, crown agencies, local and community organisations and her marae.

# Applications

## Who should apply?

Wāhine who are committed to making positive change in the food and fibre sector and rural communities and/or are:

- Already at the forefront of local, regional or Māori issues but wanting to be more effective in their role
- Farmers, growers, team leaders, managers, community contributors, entrepreneurs, trustees, ahu whenua, marae or directors working in the food & fibre sector or support organisations
- Involved in the food & fibre sector or rural community – e.g., horticulture, dairy, sheep, beef, deer, Māori agri-business, animal welfare, biosecurity, apiary, wine, fishing, forestry or any services that support food & fibre industries.

## Commitment

Your commitment to te Wāhine o te Whenua is to attend/participate in each of the 4 programme kete (Refer to the programme structure page above for dates and locations):

1. Kete Tuatahi
2. Kete Tuarua
3. Kete Tuatoru
4. Kete Tuawhā

## Fees

Wāhine will need to cover the \$1,000 fee plus GST for the programme and their own travel expenses but accommodation and kai are provided thanks to co-funding by MPI's Sustainable Food & Fibre Futures Funds and AGMARDT.

Ministry for Primary Industries  
Manatū Ahu Matua



**AGMARDT**

FUTURE SHAPERS




## How to apply

[You can download an application form here.](#) You must complete the form, supporting video submissions are also welcome alongside this if you wish. Please then email your completed form and video if applicable to Anna-Corinna Benz at [corinna@awdt.org.nz](mailto:corinna@awdt.org.nz).

**Applications close Friday 31st May 2024, and you will be notified of the outcome by Monday 3rd June at the latest.**

[www.awdt.org.nz](http://www.awdt.org.nz)

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-  Agri-Women's Development Trust (AWDT)
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